




dreamzone[®]
... school of creative studies

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**WHERE ART,
AMBITION
AND CAREER
MEET WITH
GLORIOUS RESULTS.**



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Rediscover Your Creative Self

And make a career out of it

If you thought creativity is a rare skill, think again. Including you, every one of us are born creative. But we are rarely encouraged to exercise our creative - or right brain - skills such as storytelling, drawing, imagining, visual thinking, and designing.

Today, creativity is making a comeback, as people are willing to pay a premium for design. And the good news is that there are software technologies and creative thinking techniques that enable us to become creative once again within no time.

Dream Zone, India's largest and fastest growing institute of creative skills is at the forefront of democratising creative education by offering highly effective design courses for students of all backgrounds. You can rediscover your creative self and make a successful and rewarding career out of it.



We imagine for you

What we do, and how we do?

Dream Zone aspires to be the fountainhead of creative skills. We strive to create as many creative entrepreneurs and professionals as possible. And the market needs them in thousands.

We do so by imparting creative skills to our students with our world-class studios, expert faculty members and software. But what differentiates us from others is our unique approach to creative education that places emphasis on experiential learning.

Dream Zone means an opportunity for the students to be treated as creators. We give exposure to our students' creations through our events - film festivals, fashion shows, and interior & building design expos, so that our students gain the confidence and recognition they need to become creative entrepreneurs, and professionals in their own fields.



Opportunities are unlimited

Your job is to jump in

There is a surging demand and a booming job market for creative skills, in India and elsewhere. Take the case of India's media and entertainment industry. According to a FICCI-KPMG report, it is expected to double in size from Rs 4,500 crore in 2014 to over Rs.9,500 crore in 2020. Film making and animation form a major junk of this sector. Graphics and special effects have scaled new heights and rival real life cinema. The story is no different for every other creative field including fashion design. Now is the time to leverage it all.

Take the plunge. Enroll in a Dream Zone's certificate, diploma, and master diploma courses in any of the following domains that are close to your heart:

Courses*:

- ▶ Interior Architecture & Design
- ▶ Fashion Design
- ▶ Jewelry Design
- ▶ Graphic and Web Design
- ▶ Web Development
- ▶ 2D / 3D Animation
- ▶ Editing & VFX

*Select courses available at select centres only.

Exclusive student kit
with complete stationery
for the course duration,
provided.

Transforming Houses into Homes

INTERIOR ARCHITECTURE AND DESIGN

A house is not a home, till an interior designer makes it one. The interior designing and home decor market in India is estimated at about Rs. 1,25,000 crore. With increasing income levels and urbanisation, this sector is going to grow.

Dream Zone's interior architecture design courses offer you rare insights into forms and functions; spaces and materials. We teach you how to conceive thoughtful interiors, woven around themes; how to communicate the ideas to your clients, and ultimately, bring to life this most beloved segment of construction.

We have developed reference books in partnership with experts in the industry. In our exclusive resource centres, we conduct workshops for model making and offer training in project management thus making you a pro in the truest sense and in the shortest possible time.

Course content

- ▶ Introduction to Interior Architecture & Design
- ▶ Basic design
- ▶ Drawing
- ▶ Building Materials
- ▶ Design Process
- ▶ Design Elements
- ▶ Space Planning
- ▶ Human Dimensions
- ▶ Services - 1 & 2
- ▶ Design Elements
- ▶ Interior landscape
- ▶ Estimation & Specification
- ▶ Professional practices, regulations, codes of conduct
- ▶ Project management
- ▶ Furniture fixture and equipments
- ▶ Furniture styles
- ▶ Computer Aided Design
- ▶ Rendering & Compositing
- ▶ Computer Aided Design Visualization

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Flourish as a Fashion Designer

FASHION DESIGN

Are you inspired about the looks? Feel colours, and fabric? Well, you are cut out for the fashion world. Fashion design is all about inspiration. India's rich textile and design tradition is being constantly re-created in contemporary fashion. At Dream Zone, we train you to see design as a new opportunity for you to apply your creativity to a global market. We introduce you to all fashion concepts, and also impart the aesthetic rigour you need to succeed in this ultra-competitive world. Thanks to our expertise in fashion CAD we can make you one of the next generations of tech savvy fashion designers.

Course Content

- ▶ Application of design
- ▶ History of fashion
- ▶ Textile Science
- ▶ Fabric
- ▶ Textile Design
- ▶ Pattern Making
- ▶ Draping
- ▶ Garment Construction
- ▶ Fashion Management
- ▶ Embellishments
- ▶ Computer Aided Pattern
- ▶ Drafting
- ▶ Computer Aided Fashion Design



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Craft of Making Heads Turn

JEWELRY DESIGN

Keen to craft handmade jewelry or computer aided jewelry design? The art of making jewelry can be a highly engrossing experience and a rewarding profession as well. By learning basic techniques, you should be able to construct unique styles of jewelry sets, necklaces, bracelets, earrings, and more.

Dream Zone courses cover end to end - from pencil sketching to jewelry assembling to designing, manufacturing and 3D printing jewels.

We leave out no material - beads, knitting wires, paper quills, teracotta, leather, wood, crochet, silk thread and precious metals. We also teach software that enables you to visualize jewelry design in 2 dimensions, 3D modelling and 3D printing.



Course Content

- ▶ Introduction to Jewelry Making
- ▶ Sketching - Manual Illustration
- ▶ Creating Prototypes
- ▶ JCADD & Manufacturing
- ▶ JCADD & 3D Print Manufacturing

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For the Digital Art of Connecting the Dots

GRAFX and WEB DESIGN

The world of business needs a lot of marketing done through art. And graphic and website design have become the inevitable tools of the trade, in this age of hyper-connectivity.

Our special courses on grafx and web design ensure that you traverse the whole range of tools and gain knowledge in colours, typography and layouts. Your work will find a worldwide audience through advertising agencies and business houses.

Course Content

- ▶ Design fundamentals
- ▶ Computer Aided Image editing
- ▶ Computer Aided Illustration
- ▶ Computer Aided page layout and digital publishing
- ▶ Computer Aided vector animation
- ▶ Computer Aided Web design
- ▶ Digital Audio editing

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Go Digital. Go Places!

WEB DEVELOPMENT

Do you enjoy the process of collecting information, and aesthetically presenting them to your your audience? One can call it layout and this art is at the centre of web design, the magic of presenting content on electronic web pages.

Dream Zone courses teach you all the core elements of web design - starting from the layout of arranging graphics, images, video and text, to the subjects of choosing colours, various fonts, and to the trick of maintaining the balance, consistency, and integrity of the web pages.

You will learn to create user-friendly web designs with good navigation flow, multimedia, compatibility, interactivity, and right technology.

Course Content

- ▶ Web Graphic Design
- ▶ Interface Design
- ▶ Typography Basics
- ▶ Front-end Programming
- ▶ Back-end Programming
- ▶ User Experience Design
- ▶ Search Engine Optimization basics



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Spark a Career in Animation

ANIMATION

Right from Walt Disney's spellbinding creations to the complex motion capture techniques of today, animation has come a long way in terms of technology.

We welcome you to create characters that stand the test of time and draw in crowds. If you think you have that spark in you, we can help you take it further. We begin with simple lines, with sketching, and then move on to more complex functions. We ensure that your focus firmly remains in visualization.

Course Content

- ▶ 3D Modelling & Animation
- ▶ Sketching and story boarding
- ▶ Computer Aided 3D modelling
- ▶ Computer Aided Advanced 3D modelling
- ▶ Animation fundamentals
- ▶ Computer Aided Animation





Pump Out High Quality Shows

Take the effects to a new level of craftsmanship. Dream Zone offers a large number of post-production courses in understanding digital acquisition, visual effects and compositing, sound editing and video editing.



EDITING

We teach you how to creatively work with the layers of images, story, dialogue, music, pacing, as well as the performances of actors and effectively "re-imagine" and even rewrite films to craft a cohesive whole.

VFX

Visual effects - a subject that every avid filmgoer feels fascinated with. This stream is all about manipulating reality. We teach you the art of combining live-action footage with generated imagery to create a separate environment that exists only in the imagination - and would be impossible to recreate in actual conditions.

We teach you the use of multiple tools and technologies such as graphic design, modeling, animation and similar software, while special effects are made on set, such as explosions, car chases and so on.



Dream Zone - a journey through images

Anigra

National short film festival



Vibes 360°

National fashion show



Aesthetics

National Interior design carnival



Skilling

The new mantra



Seminars



Weekend Workshops



Site visit / Industry visit





Life @ Dream Zone

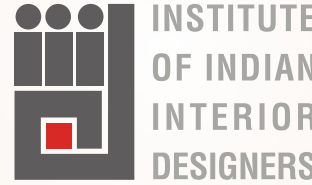
Dream Zone is all about learning the fun way. We firmly believe that the best learning doesn't happen in the classroom, but in the world outside. Hence we organize events on a grand scale that involve accomplished creative professionals.



Awards



Affiliated with



SL.No: _____

Student Name: _____

Course Requested: _____

Course Suggested: _____

Course Fee offered: _____

Validity of Offer: _____

Date: _____

Counselor Name: _____

Counselor Signature: _____

Centre Seal: _____

Date: _____ Time: _____

Name: _____

Address: _____

Phone: _____

What brought you to Dream Zone?

Website / Poster / Newspaper / Handbill / Just Dial / Google / Friend / Seminar / Signboard / Telecall

Your Area Of Interest: FD / IAD / GD / WD / Ani / Edi / VFX / JD

I hereby authorize Dream Zone & its staff to call / sms on my contact numbers to discuss further about the courses in future.

Signature: _____

Course Fee offered: _____

Validity of Offer: _____

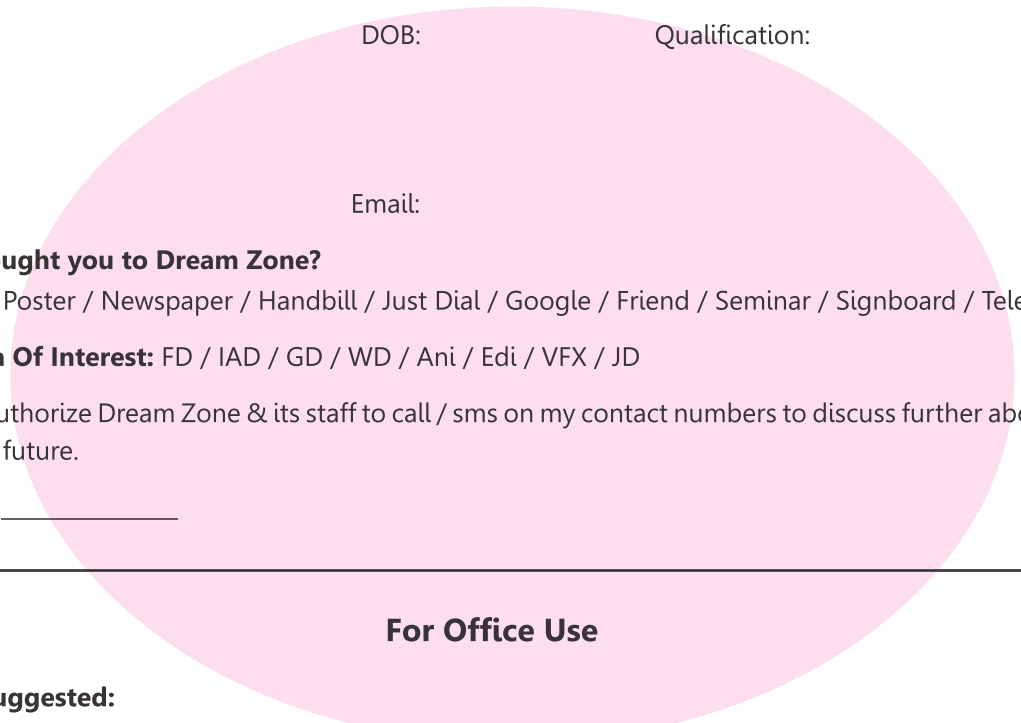
Date: _____

Counselor Name: _____

Counselor Signature: _____

Centre Seal: _____

Counselled By: _____ Demo By: _____



For Office Use

Course Suggested: 2hrs a day / 4hrs a day / Weekend Batch Batch Timings required: _____

Payment Terms: Lumpsum / Installment

If Installment: Initial Amount: _____ No.Of Installment: _____

Installment amount: _____

Status: _____

Registration Form

Student ID: _____ Name: _____

Referred By _____ Student ID _____

Course Code & Title _____

List Fee _____ Fee Offered _____ Payment Single / Installment

Special Scheme (if applicable)

Counselor Name: _____

Date: _____

Student Signature

Read & accepted the Terms & Conditions in student ID registration
Web page of www.dreamzone.co.in/student_registration.php

Fee particulars:

Receipt No	Date	Amount	Service Tax	Amount Paid	Amount Due	Due Date	Auth. Sign

Student job card:

On every module start date							Status on course completion date			
Sl.No	Batch ID	Facilitator Name	S/W Used	Matl.Recd	Student sign	Issuing auth. Sign	Planned DOC	Planned DOE	Actual DOE	Auth.Sign

*Centre manager should verify all the data and then sign



Footprints all over the nation!

List of Dream Zone centres across India.



List of centres as on Aug 2016

Refer www.dreamzone.co.in/network.php for the latest list